

FOR IMMEDIATE RELEASE

Contact: Mark Goldberg, 719-532-8436  
mgoldberg@calcas.com



## California Casualty Looking for the Next “Work Hard/Play Hard” Winner

San Mateo, CA, March 3, 2014 – Entries are now being taken for California Casualty’s next “Work Hard/Play Hard” contest. A lucky winner will receive a new Harley-Davidson® Seventy-two motorcycle, or \$10,000. The bike is described as a meld of unruly 1970’s chopper attitude with today’s modern power and styling. It is low rider inspired but radically customized.

The contest is open to peace officers, EMT’s and firefighters across the nation – people who work hard and risk their lives to make our communities safer.

“We know how hard first responders work and we want to keep saying thank you,” said California Casualty Vice President Mike McCormick.

Pennsylvania firefighter Robert LaMantia is enjoying long rides on the Harley-Davidson® Forty-eight he won in the “Work Hard/Play Hard” contest in March, 2012. Nebraska firefighter Tom Vail took the \$10,000 option when he won the contest in August, 2013. California Casualty has also thanked other “Work Hard/Play Hard” winners with personal water craft and all-terrain vehicles.

The winner of this latest California Casualty “Work Hard/Play Hard” contest will be announced in early September, 2014. Entry forms and complete rules can be found at <http://go.calcas.com/harley>.

California Casualty provides auto and home insurance to American heroes – including law enforcement officers, firefighters and EMT’s – men and women who put their lives on the line each and every day.

*Headquartered in San Mateo, CA, with Service Centers in Arizona, Colorado and Kansas, California Casualty provides auto and home insurance to educators, firefighters, law enforcement and nurses across the country. Celebrating 100 years of service, California Casualty has been led by four generations of the Brown family. To learn more about California Casualty, or to request an auto insurance quote, please visit [www.calcas.com](http://www.calcas.com) or call 1.800.800.9410.*

\*Harley-Davidson is a registered trademark of Harley-Davidson Motor Company, USA. All rights reserved. Harley Davidson is not a participating partner in or sponsor of this contest.